Capture Market Share With Strategic Inbound!

Gotham is a team of strategic digital marketers based in North Carolina. We immerse ourselves in your corporate culture, target markets and goals to craft a measurable inbound strategy that sells. We employ multiple digital tactics to communicate your unique business model to the right audience, yielding more leads and profit.

Precision Drive Systems (PDS) is a one-stop shop for high-speed spindle repair and replacement for the wood, metal, non-ferrous and composites industries. Gotham analyzed all aspects of PDS' broad range of products and services and created a comprehensive strategy that includes a brand new website, e-commerce portal and social media marketing.

5 YEARS

LENGTH OF TIME HAS HELPED GOTHAM PDS

+600% SOCIAL MEDIA VISITS

+38% PAGE VIEWS

+20% ORGANIC VISITS

PPC VISITS **+157%**

+227% TIME ON SITE

DIRECT SITE VISITS **+179%**

+667% DIRECT MAIL VISITS

TREND UP WITH

Industrial Marketing Firm

GOTHAM 1989 2019 30 YEARS

Inbound Marketing

GOTHAM
•1989• •2019•
30 YEARS

About Gotham

Since 2008, Gotham has provided a range of digital marketing services, including website design and development, social media marketing, and pay-per-click campaign management. We cover all aspects of placing your company's brand into every relevant digital channel to create a maximum return on your investment.

Contact us today at 828.322.2690 or www.IndustrialMarketingExperts.com to generate qualified leads and increase revenue.